

# 2019

◆ A YEAR IN THE FIGHT ◆

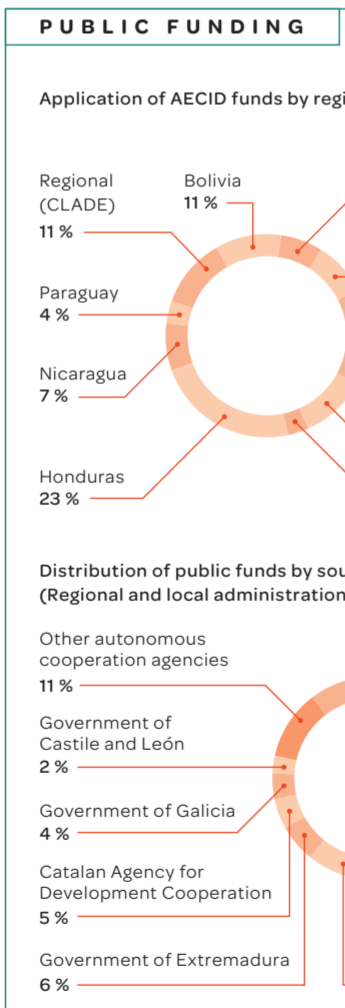
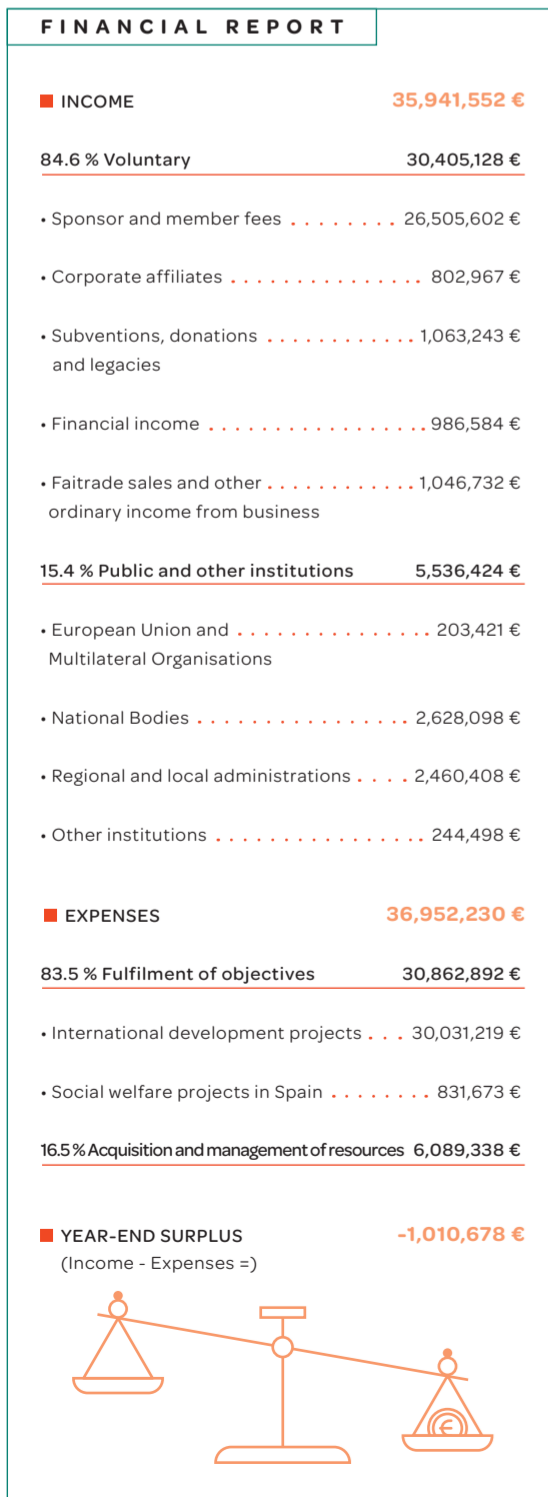
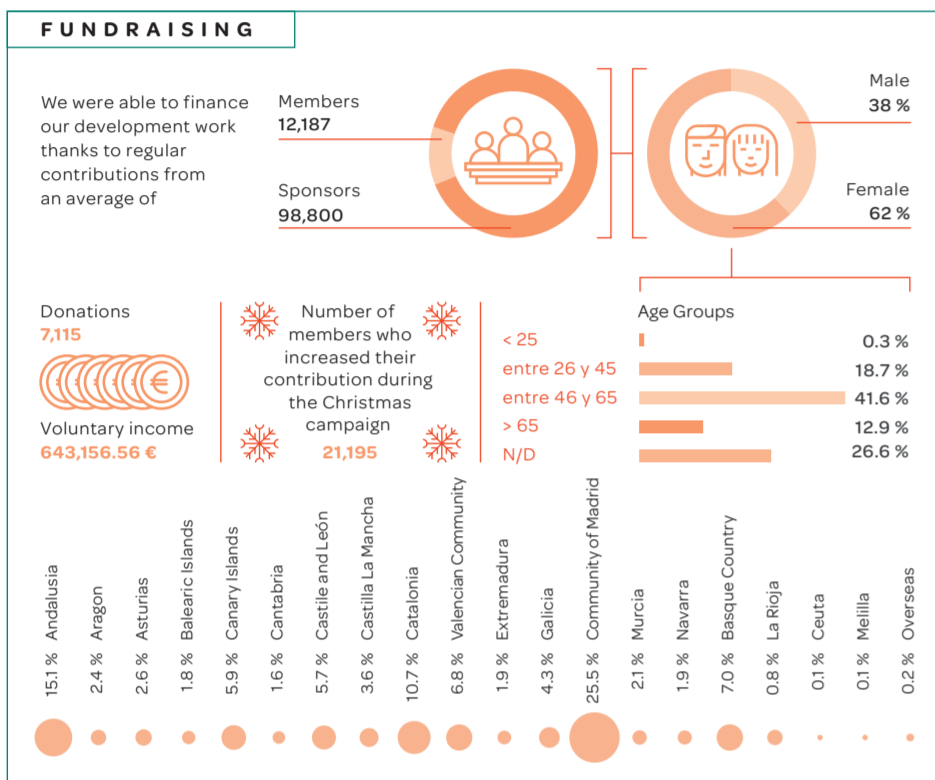
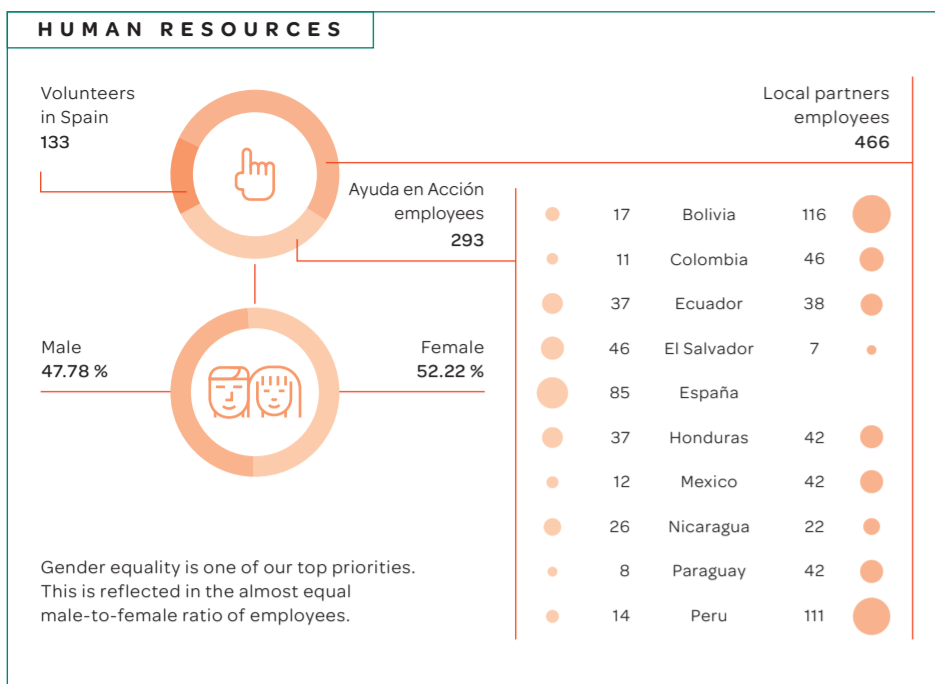


≡ AGAINST POVERTY ≡

ANNUAL

REPORT

Ayuda en  
Acción



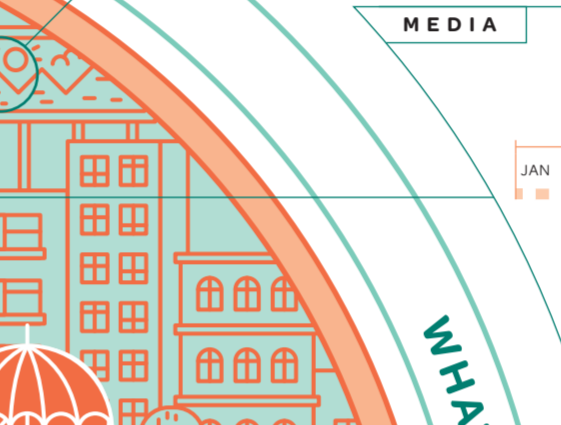
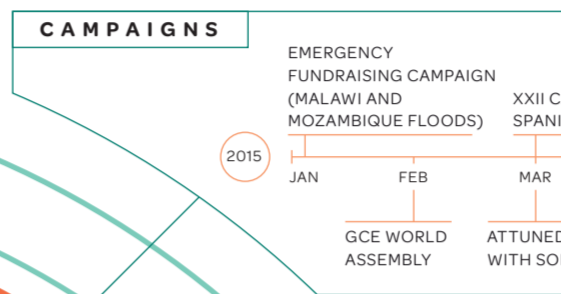
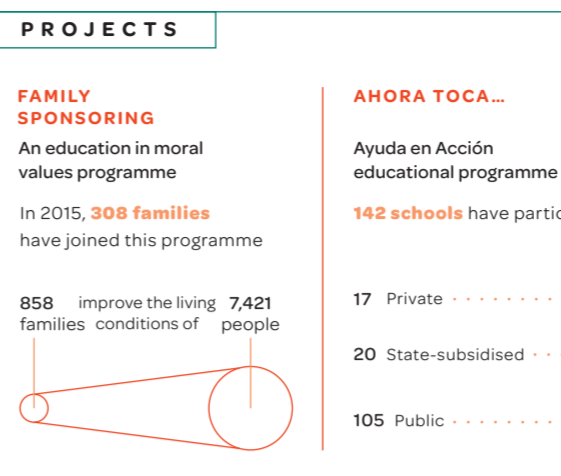
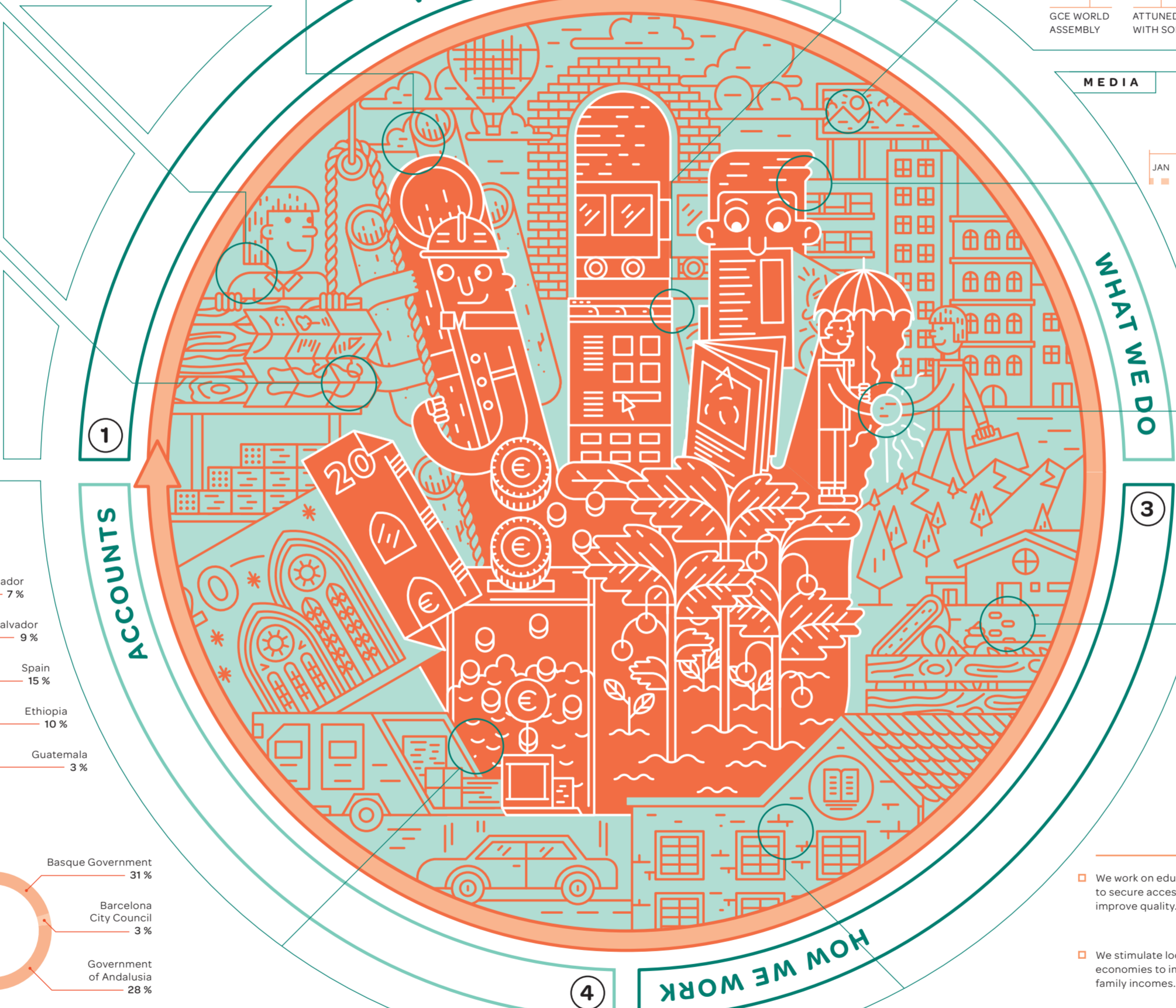
### TRANSPARENCY

- We encourage transparency and continuous accountability to all those who are involved in our work.
- We promote a culture of evaluation.
- We maintain an ongoing and transparent communication with our stakeholders.

Our annual accounts were inspected by auditing firm **Deloitte**. We are accountable to the Protectorate of Foundations of the Ministry of Health, Social Services and Equality.

We are also accountable to these external agents:

- European Commission
- ONG ACREDITADA FUNDACIÓN LEALTAD
- GOBIERNO DE ESPAÑA / MINISTERIO DE SANIDAD, SERVICIOS SOCIALES E IGUALDAD
- MINISTERIO DE ASUNTOS EXTERIORES Y COOPERACIÓN / aecid
- ONGD TRANSPARENCIA Y RESPONSABILIDAD
- Cooperadores de ONGD España



### INSTITUTIONAL STRATEGY 2015-2018

OUR AIM IS TO ADDRESS THE NEW CHALLENGES FACING THE GLOBAL WORLD:

- Eradicate poverty
- Inequality
- Vulnerability
- Exclusion
- Progressing towards sustainability

HOW?

- Based on the understanding that the things people lack are not needs to be met, but an expression of the rights they have been unable to access.
- We encourage capacity building as a means of empowerment, enabling people and communities to play a leading role in their own development.
- We prioritize work with target groups, such as children, young people and women.
- We focus greater attention on the attainment of concrete results, which will, in turn, produce significant improvements for our beneficiaries.
- We are accountable to those individuals and institutions with whom we work, to those who support us, and to society as a whole.

### RIGHTS-BASED APPROACH & THE THREE DIMENSIONS OF CHANGE

- We work on education to secure access and improve quality.
- We work on health to contribute reducing chronic malnutrition and epidemic diseases.
- We promote solidarity ties between people to protect children's and youth's rights.
- We work to ensure the conservation and sustainable management of natural resources to guarantee access to them.
- We stimulate local economies to improve family incomes.
- We help develop individual, collective and institutional capacities for risk prevention.
- We encourage participation in forums and committees in order to help foster changes to public policies.
- We work on women's rights to ensure they have equal access to and control of resources.

Change comes from within the individual through capacity building and also affects the societies in which they live.

Enabling environments are needed in order to encourage individuals to employ their capabilities and access opportunities for a dignified life.

Change is dependent on a collective effort and the ability to form relationships with all those present in the area.

### BONDS OF SOLIDARITY

- Based on the recognition of human rights and human dignity.
- We perceive solidarity as a bond established between people from very different backgrounds, whether from other countries or within the same country.
- Sponsorship acts as a mechanism of social intervention and a transfer of efforts of some people and communities to others.

In 2015 we have helped to build a better future for more than 2,500,000 people in 21 countries in Latin America, Africa, Asia and also in Spain, thanks to the support of 118,000 members and sponsors, more than 700 companies and 25 public institutions, who stand by our side in the fight against poverty, inequality and exclusion. A support which allows us to be there where we are most needed, next to those who suffer vulnerability and, specially, children.

Join us in celebrating another year of results and transparency. We would like to continue fulfilling dreams.

#2015enAeA

Ayuda en Acción Offices

Education

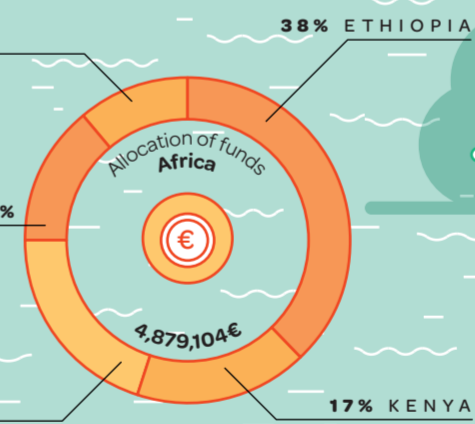
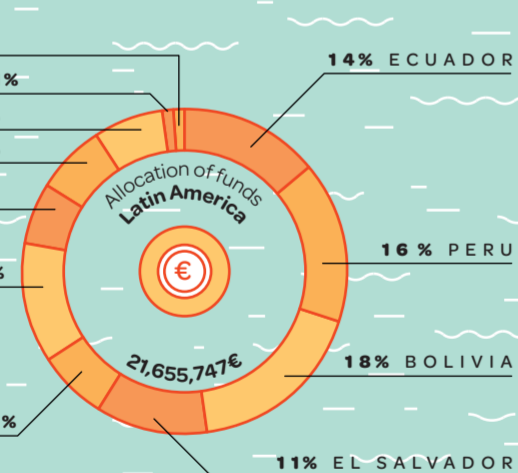
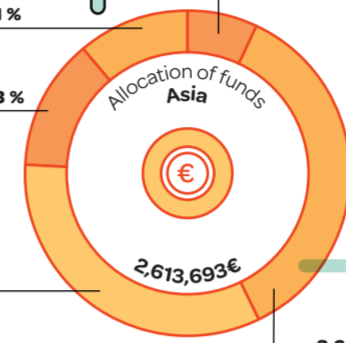
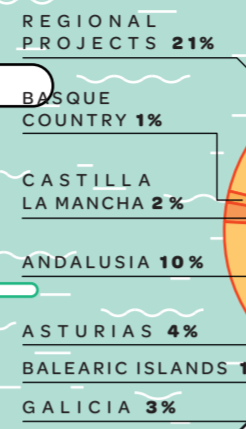
Healthy Living Conditions

Local Economic Development

Bonds of Solidarity

Resilience and Emergencies

Women's Rights



INTERACT AND SURF THROUGH THE DATA OF THIS MAP AT MEMORIA.AYUDAENACCION.ORG

DESIGN BY FELLAJELCOCCO

■ We work to improve the lives of (No. of people) ■ Investment ■ Development areas



THANKS TO YOUR SUPPORT FOR OUR WORK, IN 2015...

47,645 children under age 6 have been given access to primary education and 79,458 girls and boys to secondary education

59,551 children under age 5 provided with life-saving vaccines and 35,920 with malnutrition treated

46,226 families have successfully increased their income, thus ensuring food security and access to a healthy diet

102,392 children are more aware of their rights

219,493 people affected by humanitarian crises receive assistance

47,654 women have strengthened their capacities and entrepreneurs, thus improving their living conditions

Visit  
**memoria.ayudaenaccion.org**  
to learn more about 2015 at Ayuda en Acción  
through videos and other interactive resources.  
**#2015enAeA**

